



FLORIDA PIRATE FESTIVALS, LLC

PO BOX 40094

St. Petersburg, FL 33743-0094

www.PirateFair.com

Avast Matey! On behalf of Florida Pirate Festivals, LLC and First Night St Petersburg, we invite you to join us in sponsoring this community celebration that brings to life the magical age of Piracy and Seafaring Adventure! Designed to bring an educational aspect into family fun, the Festival captures the mystique and excitement of the glorious days of privateers, wreckers, buccaneers and corsairs. The Festival will be November 21, 22, & 23, 2008 at the beautiful downtown waterfront Vinoy Park. The 6th Annual Florida Pirate Festival will feature a host of piratical escapades and educational demonstrations, for both old and young alike, including many special events scheduled throughout the weekend.

Florida Pirate Festivals has been a leader in the pirate community and the only show of its kind in the Tampa Bay area for the last 6 years. What began as a small show with a few dozen local performers in the woods of St. Petersburg has exploded outward and upward with its cast and crew of over 150 performers and nationally renowned stage acts, and educational demonstrations,. The Vinoy provides the perfect waterfront venue for families and kids of all ages.

What this means to your company is exposure for several months leading up to the event. With 3.5 million people living in Tampa Bay, with a median age of 42, and a household income of \$55,000 the people of this area are by far the best target audience. The show is taking place one week before the biggest shopping day of the year, Our sponsor's names will still be fresh in their minds when they start spending their money the following week. This is a ground floor opportunity to be a part of something that will be a historic annual event. As a sponsor, you will be treated to an enormous advertising opportunity, as well as a chance to treat your company to the most fun they've ever had. No matter what size your company is, or how much exposure you want to get, we have a sponsor package that will fit your needs. For less than one television commercial would cost your company, you can expose yourself to more people and give a fun weekend to many of your employees.

Our 2008 Charity Partner is First Night St. Petersburg. First Night St. Petersburg started in 1993, led by a group of citizens interested in bringing the event to St. Petersburg. The intent of First Night is to celebrate the many performing and

visual arts individuals and organizations in our community, as well as the artist in all of us.

During this year's Festival, we are planning several promotional events for area non-profits, and community events and we welcome your help! We are very interested in partnering with your business and we would be honored to have you join us in promoting and sponsoring The 6th Annual Florida Pirate Festival. We look forward to working with you, as we believe this Festival can provide great visibility for your business—and our community

NOT JUST A PIRATE FESTIVAL, AN OPPORTUNITY!

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1-866-99-PIRATE

Title Sponsor \$25,000.00

As a Title Sponsor you are looking for the most possible exposure. You want your name to be synonymous to the event. You want to bring your employees out to have a fantastic weekend, and you want the VIP treatment that you deserve. St. Petersburg is the ideal place to get the exposure you want, and the Florida Pirate Festival is the BEST way to do it. As a Title Sponsor, your company will receive the following:

- Title Sponsorship of the 6th Annual Florida Pirate Festival 2008
- Recognition as a Festival sponsor and logo inclusion in all media releases, collateral materials and advertising
- Your company name/logo as Title Sponsor displayed on our event banner at the front gate.
- Inclusion in event program – full page Back of program or inside cover.
- Direct link from our website your company website (Web Banner)
- Permission to mention your Title sponsorship of 6th Annual Florida Pirate Festival in your advertising and use the FPF logo
- Placement of your corporate name/logo on the Main event stage
- Placement of up to four additional of your corporate banners (3X6) on the Festival site
- Free 10 x 10 booth at the Pirate Village Market
- The right to stage an “Official” Florida Pirate Festival 2008 Event at your location, we provide the pirates!
- Your event & logo listed on FPF's website with a hyperlink to your website (we receive over 10 million hits to our site per year!)
- 6 VIP passes (Negotiable)
- Additional 20 Comp tickets

Presenting Sponsor \$10,000

As a Presenting Sponsor, your company will receive the following:

- Recognition as a Festival Event sponsor and logo inclusion in all media

releases, collateral materials and advertising

- Your company name/logo as Presenting Sponsor displayed on our event banner at the front gate.
- Inclusion in event program – full page.
- Direct link from our website your company website(web banner)
- Permission to mention your sponsorship of 6th Annual Florida Pirate Festival Event in your advertising and use the FPF logo
- Placement of your corporate name/logo on the Event you are sponsoring
- Placement of up to three additional of your corporate banners (3X6) on the Festival site
- Free 10 x 10 booth at the Pirate Village Market
- The right to stage an “Official” Florida Pirate Festival 2008 Event at your location, we provide the pirates!
- Your event & logo listed on FPF’s website with a hyperlink to your website (we receive over 10 million hits to our site per year!)
- 6 VIP passes &14 Comp tickets

Premium Sponsor \$5,000

As a Premium Sponsor, your company will receive the following:

- Recognition as a Festival Event Sponsor and logo inclusion in all media releases, collateral materials and advertising
- Your company name as Sponsor displayed on our Event banner at the front gate.
- Inclusion in event program – 1/2 page.
- Direct link from our website your company website
- Permission to mention your sponsorship of 6th annual Florida Pirate Festival Event in your advertising and use the FPF logo
- Placement of your corporate name/logo on the Event you are cosponsoring
- Placement of up to two additional of your corporate banners (3X6) on the Festival site
- Free 10 x 10 booth at the Pirate Village Market
- The right to stage an “Official” Florida Pirate Festival 2008 Event at your location, we provide the pirates!
- Your event & logo listed on FPF’s website with a hyperlink to your website (we receive over 10 million hits to our site per year!)
- 4 VIP passes &10 Comp tickets

Event Sponsor \$2,500

As a \$2,500 Sponsor, your company will receive the following:

- Recognition as a Festival sponsor in all media releases, collateral materials and advertising
- Your company name as Sponsor displayed on our sponsor banner at the front gate.
- Inclusion in event program – 1/2 page.
- Direct link from our website to your company website

- Permission to mention your sponsorship of 6th annual Florida Pirate Festival in your advertising and use the FPF logo
- Placement of up to two of your corporate banners (3X6) on the Festival site
- Free 10 x 10 booth at the Pirate Village Market
- The right to stage an “Official” Florida Pirate Festival 2008 Event at your location, we provide the pirates!
- Your event & logo listed on FPF’s website with a hyperlink to your website (we receive over 10 million hits to our site per year!)
- 4 VIP passes & 8 Comp tickets

Event Sponsor \$1,000

As a \$1,000 Sponsor, your company will receive the following:

- Your company name as Sponsor displayed on our sponsor banner at the front gate.
- Inclusion in event program – 1/4 page.
- Direct link from our website to your company website
- Permission to mention your sponsorship of 6th annual Florida Pirate Festival in your advertising and use the FPF logo
- Placement your corporate banner (3X6) on the Festival site
- Free community table at the Pirate Village Market
- 2 VIP passes & 4 Comp tickets

Event Sponsor \$500

As a \$500 Sponsor, your company will receive the following:

- Your company name as Sponsor displayed on our sponsor banner at the front gate.
- Inclusion in event program –
- Direct link from our website to your company website
- 2 VIP passes